

# Fundraising goes better with Coffee, and Chocolate!

Come on. You know you've seen them. Those big rectangular chocolate bars tempting you from the shelves on stores all over the city. Mmmm...Camino! But Camino is more than chocolate. And this year ELTOC is excited to offer some of their tasty products as part of our ongoing fundraising program. Yum!



You can find Camino labels on all sorts of food: coffee, hot chocolate, assorted snack bars and even some that you might not expect, like shredded coconut and Turbinado cane sugar.

The Camino Brand was created by the La Siembra Co-op. With offices on Florence Street, La Siembra is a local fair trade organization with strong, supportive and cooperative relationships with farms and farming families here and throughout Central America, South America and Southeast Asia.

Prices are VERY reasonable and each purchase helps ELTOC take a step closer to its fundraising goal. In the current climate of government cut-backs for immigrant services, fundraising is becoming increasingly important. All proceeds raised will go towards supporting ELTOC's services.

Order forms list the available products and prices can be downloaded and printed from the ELTOC website ([eltoc.ca/coffeeorder/](http://eltoc.ca/coffeeorder/)) Please note : **Payment must accompany the order (We accept cash and cheques, only cheques by mail please, made out to English Language Tutoring for the Ottawa Community.)**

Orders will be placed with La Siembra every few weeks. Due dates for submitting orders to ELTOC will be announced in the ELTOC newsletter and on the website.

If you have any questions or would like to know more about getting involved contact us at:

[fundraising@eltoc.ca](mailto:fundraising@eltoc.ca) or call Mike Barker (613- 263-9672) or Ann Thompson (613-235-2992) and please do take a moment to a moment to visit the La Siembra website ([www.lasiembra.com/camino/](http://www.lasiembra.com/camino/)) . It is full of information about where their products come from and how their organization operates.

**Thank you!**

